# **ANNUAL REPORT**



### **Our Mission**

The Code of Support Foundation leverages the nation's full spectrum of resources to ensure all members of our military, veterans, and their families receive the benefits and support they need and have earned. We work to eliminate the barriers between our veterans and the millions of dollars spent on programs designed to serve them.



# **WELCOME**

Dear Friends,

As we reflect upon the past year, we feel extremely grateful for your support and encouragement of the Code of Support's efforts to proudly serve our deserving Service Members, Veterans, and their families. Although the past year was challenging, we are encouraged by those we serve and the impact we and you have made in their lives.

During 2022, we saw an emerging phenomenon in the Veteran Support space. As our nation moves beyond media visibility and highly profile engagements within Afghanistan and Iraq, many wrongfully perceive there is little remaining need for support of the heroes who serve or have served. This is far from the true reality.

Our military continues to operate at a high operational pace while meeting today's significant and demanding world and domestic requirements, which resulted in numerous stressors and extended periods of family separation. These demands are combined with the lingering impacts of COVID, recent political turmoil, high inflation, housing shortages, food insecurity, etc., that our veterans also face in addition to the recurring unique challenges of military service or found when transitioning back to the civilian community.

As such, the Code of Support Foundation (COSF) experienced another year of increased demand for our services. We are happy and proud to report that although resources were harder to come by, we set a new record number of clients we were able to assist and meet their needs. We continued to deliver personalized support to our service members, veterans, caregivers, and their families while streamlining our overhead and total cost. We were able to ensure more veterans received the services they deserved and earned through their own dedicated service. We achieved this success through the hard work and committed efforts of a dedicated staff, delivery of our proven Case Coordination program, and further leveraging PATRIOTlink - our no-cost and verified resource directory.

As we enter our 12th anniversary of service, we are extremely excited and remain committed to our mission. We will continue to coordinate, integrate, and leverage the full spectrum of resources the nation has to offer to ensure service members, veterans, and their families receive the support they need and have earned through their service and sacrifice. We will do so by further reducing our overhead cost, leaning on proven programs, pursuing increased collaboration, and through thoughtful, innovative adaptation.

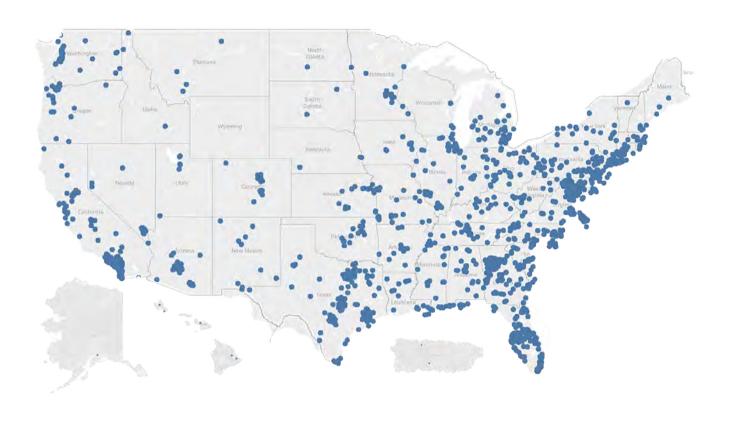
Thank you for your continued support! With your renewed commitment and the growth of new contributors, we have renewed hope and excitement for the military and veteran families we will serve.

Robert M. Speen

– Elizabeth and Bob

# **MAINTAINING CONNECTIONS**

## Where Our Clients Live



TOTAL VALUE OF SERVICES

\$613,102

**TOTAL LEVERAGED** 



348

Households Assisted



985

Household Members assisted



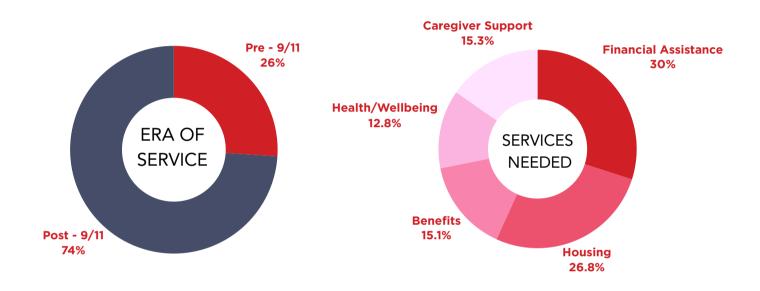
853

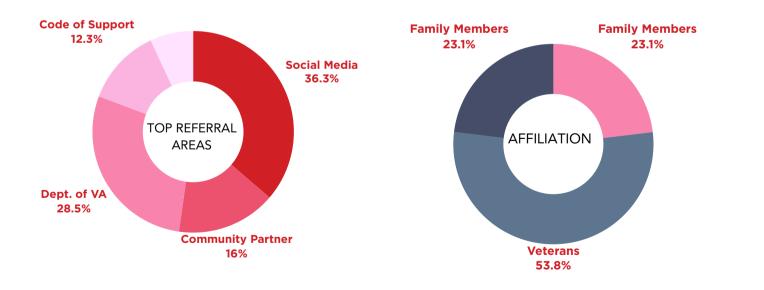
Cases assisted

### **Sometimes, War Comes Home**

# WE'VE HELPED OVER 4,400 SERVICE MEMBERS, VETERANS, CAREGIVERS AND MILITARY FAMILY MEMBERS.

Our national Case Coordination Center connects individuals and families struggling with mental and physical health, housing and a host of other needs. Our trained Peer Navigators—who are veterans and caregivers themselves—help solve the most complex problems for those in crisis. We provide one-on-one support and stay with them every step of the way.





# **CONNECTION RESOURCES**

## Changing Lives One Click at a Time

PATRIOTlink® is Code of Support Foundation's (COSF) fully vetted searchable database, which provides immediate access to free direct services for veterans, service members, and their families in areas such as mental health, medical needs, housing costs, and food resources. The platform is designed to enhance the one-on-one wrap-around family support COSF provides veteran and military families through case coordination services.

### Major 2022 PATRIOTlink® Sponsors









### PATRIOTlink® Highlights

#### Developed Partner API for IAVA

• Impact: Streamlined collaboration and data sharing with IAVA, enhancing overall service efficiency.

#### Ongoing Development of User Analytics

• Purpose: To gain deeper insights into user interactions and preferences, driving informed decision-making.

#### **Enhanced System Monitoring**

- Added Alerts for Errors/Downtime
- Result: Increased system reliability and proactive issue resolution.

#### Streamlining Current Infrastructure

• Approach: Conducted a thorough assessment to identify and implement efficiency improvements.

#### **Enhanced System Monitoring**

- Added Alerts for Errors/Downtime
- Result: Increased system reliability and proactive issue resolution.

#### **Updated Discharge Status Categories**

• Details: Differentiated between General and Honorable discharge statuses for more accurate user representation.



## **GOVERNANCE**

## **Board of Trustees**

The Honorable Robert Speer

Chairman

Former Acting Secretary of the Army

MG Alan B. Salisbury, USA (Ret)

Chairman Emeritus

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Kevin Sheehan

Managing Partner, Multiplier Capital

Rebecca Stewart

Certified Business Performance Advisor, Insperity



## **Advisory Board**

Col Harvey "Barney" Barnum, Jr., USMC (Ret) Medal of Honor Recipient

GEN John Campbell, USA (Ret)
Former Vice Chief of Staff of the US Army

Ann Campbell

Nurse

VADM Dan Cooper, USN (Ret)
Former Under Secretary for Veterans Benefits

Gen Ronald R. Fogleman, USAF (Ret)
15th Chief of Staff of the Air Force

RADM J. Cameron Fraser, Jr., USN (Ret) Former director; Navy shore activity policy, programs and budget

COL Gregory D. Gadson, USA (Ret) US Army, Retired

MSgt Wayne Gatewood, Jr., USMC (Ret)
Founder/President The Gatewood Group, LLC

Chef Robert Irvine Food Network Host

COL Jack Jacobs, USA (Ret)
Medal of Honor recipient and military
analyst for NBC/MSNBC

Coach Mike Krzyzewski Men's Basketball Head Coach at Duke Ray Kurz Partner, Hogan Lovells

Aloha McBride

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Senior Vice President & Creative Director at Summit Media

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CEO of Moonshots Capital & Winner of The Apprentice 2

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VADM Norbert Ryan, Jr., USN (Ret) Member of Spectrum Group

Maj DJ Skelton, USA (Ret)
Special Assistant to the Assistant Secretary of
Defense for Health Affairs

Maj Gen Irene Trowell-Harris, USAF (Ret) Former Director of the Department of Veterans Affairs Center for Women Veterans



# **FINANCIALS**

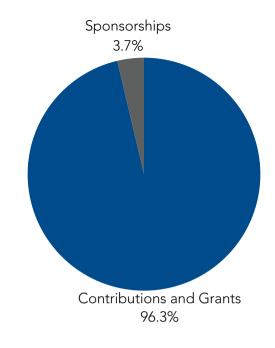
In 2022, Code of Support Foundation successfully sustained and enhanced our service delivery to military and veteran families. Our commitment to mental health remained steadfast, further enriching the support network for our staff and the communities we serve. This year marked a significant milestone in our journey, as we not only matched but surpassed our previous records in providing vital assistance to those in need.

Code of Support Foundation is an IRS tax exempt 501 (c) (3) Organization. EIN # 27-3485502

## CONDENSED STATEMENT OF FINANCIAL **POSITION AS OF DECEMBER 31, 2022**

REVENUE & SUPPORT	2022	2021
Contributions & Grants	\$1,366,296	\$1,571,973
Sponsorships	52,500	105,000
In-kind Contributions	<del>-</del>	-
Other Income	<del>-</del>	<del>-</del>
Revenue & Support	\$1,418,796	\$1,676,973
EXPENSES	2022	2021
PROGRAM SERVICES		
Case Coordination	414,239	516,599
PATRIOTlink <sup>®</sup>	356,775	538,879
Education & Engagement	221,214	134,438
Total Program & Services	\$992,228	\$1,156,635
SUPPORTING SERVICES		
Management & General	284,596	193,113
Fundraising	146,390	342,624
Total Supporting Services	430,986	535,737
Total Expenses	\$1,412,214	\$1,725,753
NET ASSETS	2022	2021
Total Assets	906,602	1,150,944
Total Liabilities	40,054	279,978
Total Net Assets	866,548	870,966
Total Liabilities & Net Assets	\$906,602	\$1,150,944

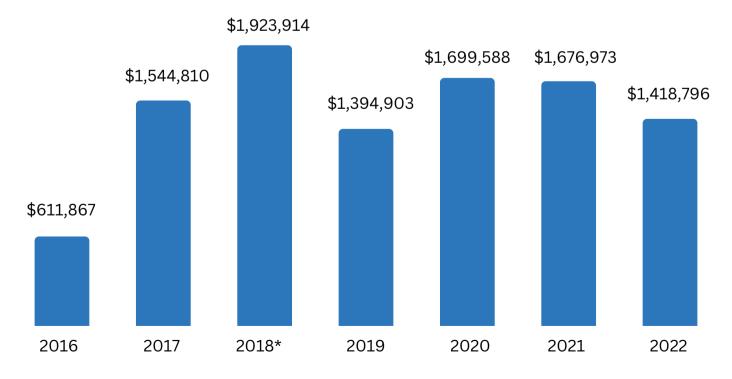
### **2022 TOTAL REVENUE**



### **2022 REVENUE & SUPPORT SOURCES**



### **ANNUAL REVENUE**



<sup>\* 2018</sup> revenue includes one-time gift of \$1.2m received in support of PATRIOTlink development.

# STATEMENT OF FUNCTIONAL EXPENSES

	Case Coordination	PATRIOTlink®	Education & Engagement	Management & General	Fundraising	Total Expenses
Salary & Benefits	\$320,694	\$123,176	\$188,231	\$166,977	\$68,679	\$867,697
Consulting/ Professional Fees	\$24,780	\$40,280	\$14,592	\$77,602	\$20,182	\$177,436
Client Services Expenses	\$49,424	-	-	-	-	\$49,424
Other Program Services	\$1,414	-	\$2,252	\$10,325	\$1,500	\$15,497
Events	-	-	\$143	\$563	\$35,969	\$36,675
Travel	\$137	\$1,210	\$2,683	\$843	\$1,247	\$6,120
Rent	\$1,653	\$1,424	\$833	\$1,305	\$584	\$5,849
Insurance	-	-	-	\$825	-	\$825
Dues and Subscription	\$5,800	\$15,810	\$6,793	\$3,666	\$8,496	\$40,565
Supplies	-	-	-	\$59	-	\$59
Depreciation and Amortization	-	\$165,986	-	\$141	-	\$166,127
Interest	-	-	-	\$13,837	-	\$13,837
Other Office Expenses	\$10,337	\$8,889	\$5,637	\$8,453	\$9,793	\$43,109
Total Expenses	\$414,239	\$356,775	\$212,214	\$284,596	\$146,390	\$1,423,214

## 2022 Funding Partners & Supporters

\$100,000-\$250,000

Department of Veterans Affairs

Wounded Warrior Project Inc. (WWP)

Elizabeth Dole Foundation (EDF)

\$50,000-\$100,000

May & Stanley Smith Charitable Trust

Google Inc

\$25,000-\$50,000

**SimVentions** 

Windsor Group

\$10,000-\$25,000

**Bob Woodruff Foundation** 

TD Foundation

**Veterans United Foundation** 

**CVS Health** 

Air Warrior Courage Foundation

Speer and Associates, LLC.

\$5,000-\$10,000

**Billy Rose Foundation** 

TriWest Healthcare Alliance

ROI Training, Inc.

The PenFed Foundation

CTA Foundation

RADCO Management, Inc.

NovantHealth

**Bristol-Myers Squibb** 

**Barrington Oaks** 

Optum Serve

Aeyon

Mr. Brian Detter

\$5,000-\$10,000

Walker & Dunlop

**Humana Military** 

**Oracle Cerner** 

**LMI** 

Our Purpose Foundation

**Acxiom LLC** 

Fluz

Pragmatics Inc.

**Noblis Inc** 

Insperity

M&T Bank/M&T Charitable Fund

Guidehouse LLP

Thompson Gray, Inc.

ThunderCat Technology

Dr. Scholl Foundation

Softtek Integration Systems, Inc.

WellMedica

Mr. Hugh and Mrs. Ann Trumbull

MG Alan B. Salisbury, USA (Ret.) and Mrs.

Florence Salisbury

Ms. Elizabeth El-Nattar

The Honorable Melissa Glynn

Mr. Robert and Mrs. Alison Eisiminger

The Honorable Robert and Mrs. Maggie

Speer

Ms. Janice Olsen

Drs. M. C. and Philip Hyland

Mr. Robert Carpenter and Ms. Karen Maloney

Mr. John Opiola

Mr. Thomas Deierlein

Mr. Ken and Mrs. Linda Johnson

Ms. Stephanie DeLong

Mr. Louis Gonzalez



### **Connect With Us**

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